



February 16, 2017

Toll-Free: 888-661-7091 – Caller Paid: 215-446-0123
Participant Code: 8746396 – Host Code: 6849152

In attendance were the following:

Megan Eckstrom	David Mosby	Scott Marks
Blayne Gatenby	Ryan Elblein	Rose Fochler
Joseph Craveiro	Anna Greeley	Tony Boitano
Traci Adedeji	Elizabeth Barker	Jack Barney
Brian Rusate		

1. President Report – Blayne Gatenby
 - Call to order at 8:04 am
 - Blayne addressed our list of lapsed members. There has been some inconsistency in invoicing it seems from National. Hopefully we'll see more renewals in the coming weeks.
 - Networking event – Other local chapters have offered free/reduced cost meetings. Blayne asked the board if this is something we'd consider for our next meeting. After discussing, we decided to keep the \$35 charge in place for our next meeting.
 - Community involvement – Blayne mentioned to the board that she was considering forming a 5k team to get our chapter active in the local community. Megan mentioned that MADD has an upcoming race on June 3, 2017 that we could perhaps get involved in. Traci mentioned potentially doing a water stop at a local race. Megan will reach out to MADD for more details. Also mentioned was the MADD Mocktail event which will take place on April 10, 2017.
 - BOD Event – Blayne suggested having an informal get-together with our current board after work one evening. She will be sending out an email shortly with particulars.
2. President-Elect Report – David Mosby
 - David continues to work on our programs booklets. We're awaiting a response from MetLife. Once we hear back, the booklet will be ready to produce.
 - We have a speaker in place for our May Forum. David is also working to get someone from the State Attorney General's office as well as the local ACLU chapter to attend the forum to field questions from the audience. He and Tony will work collectively to submit the contents of the Forum to the state for CE credit review.
 - David suggested starting a Diversity Committee within the chapter to address diversity issues we face as an industry. Traci volunteered to head the committee. She will work with National to make sure that diversity issues are addressed within our chapter.



3. Immediate Past President Report– Megan Eckstrom
 - Megan gave an update on the Circle of Excellence and our 2017 Chapter Plan.
 - Megan discussed the Charitable Giving Program. Essentially we would offer grants to members in their support of a charitable cause. As a board, we'd review submissions and determine how awards are given on an annual basis. Traci shared some suggestions for a way to structure this to perpetuate year after year. Megan and Traci will work together to develop.
4. Vice President Report– Anna Greeley
 - Nothing to report
5. Secretary Report- Joe Craveiro
 - The September 2016 and January 2017 meeting minutes were voted upon and passed by a majority vote.
6. Programs Chair Report– Scott Marks, Programs Volunteer Jack Barney
 - Blayne mentioned posting our upcoming events on the website.
7. Treasurer Report – Ryan Elblein
 - Prior to our meeting, Ryan distributed our financials. They were reviewed, voted upon and accepted. Overall we lost roughly \$1,000 last year which is not indicative of poor performance for a non-profit. Joe will transfer the funds in our PayPal account to our checking account. He'll also reach out to Santander to have a debit card issued in Blayne's name.
8. Education Report– Anthony Boitano
 - We currently are offering 3 classes, and have a total of 28 students.
9. Membership Report – (unavailable)
10. New Designee Task Force Report – Rose Fochler
 - Rose will email students who've completed their second CPCU course to invite them to a meeting.
 - Traci suggested calling our RSVP guests to remind them as the event nears.
11. Public Relations Report – Traci Adedeji
 - Traci is trying to track who attends each event in order to determine a participation rate. She also suggested as a board we promote joining our Facebook group amongst our colleagues to engage members.
 - Traci mentioned organizing a book club through Facebook as another way to engage our members.



12. Webmaster - (unavailable)
13. Director Report – Liz Barker
 - Liz mentioned we have 30 people signed up for our February meeting to be held on 2/22.
 - It was mentioned that should anyone receive an errant RSVP to their email, please forward to the chapter mailbox.
14. Open Business

The meeting was adjourned at 9:02 am by President Blayne Gatenby.

Respectfully submitted,
Joseph Craveiro, Secretary